

FRANCES LANDRON

West Palm Beach, Florida

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Portfolio: <https://franchizemedia.my.canva.site>

SUMMARY

Film & Multimedia student at Florida Atlantic University with hands-on experience in camera operation, live sports broadcasts, and video editing. Comfortable working on small crews, adapting quickly, and taking projects from idea to final cut. Seeking a videography or production internship.

EXPERIENCE

Executive Producer & Co-Creator — EwSkitMarks (YouTube) | Nov 2024 – Present

- Produce, direct, and edit short-form comedy content
- Plan shoots, create shot lists, and coordinate cast and crew
- Edit using Adobe Premiere Pro and meet posting deadlines

Camera Operator — FAU Owl TV Hockey Live Stream | Nov 2024 – Present

- Operate cameras for livestreamed college hockey broadcasts
- Capture wide and close-up shots during live play
- Assist with live production setup and directing

Photographer & Social Media Manager — Franchise.tm | Sept 2023 – Present

- Shoot and edit photo/video content using Lightroom, Photoshop, Premiere Pro
- Built and self-manage a photography Instagram with 1.3K+ followers
- Networked and conducted interviews at live events and showcases

Pro-Shop Receptionist / Sales Associate — Lost City Golf Club | July 2023 – Present

- Delivered professional customer service and sales support
- Handle phone, email, and in-person customer requests in a fast-paced setting

EDUCATION

Florida Atlantic University — Boca Raton, FL

B.A. Film & Multimedia Studies | Expected Graduation Date: Spring 2026 | GPA: 3.6

SKILLS

Camera Operation | Adobe Premiere Pro | Photoshop | Lightroom | After Effects (basics) | Production | Team Collaboration | Fluent Spanish Speaker